

**What the families we support
needed during the pandemic**

includem 

£133,381.79

What the families we support needed during the pandemic



- ☒ Food Essential Items/ Clothing 29%
- ☒ White goods and furniture 37%
- ☒ Digital devices 23%
- ☒ Activities 8%

- ☒ Time
- ☒ Hope and aspirations



“The help is life changing, my 12 year old son has been sleeping in my bed for the past few years but now he loves his new bed and I’ve had a good night sleep for the first time in years.”



Social factors can weigh heavily on mental health outcomes

includem 

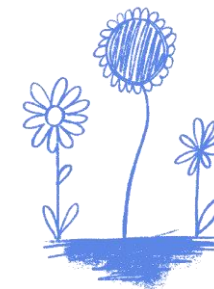
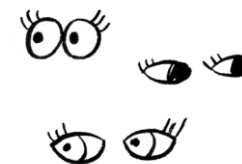
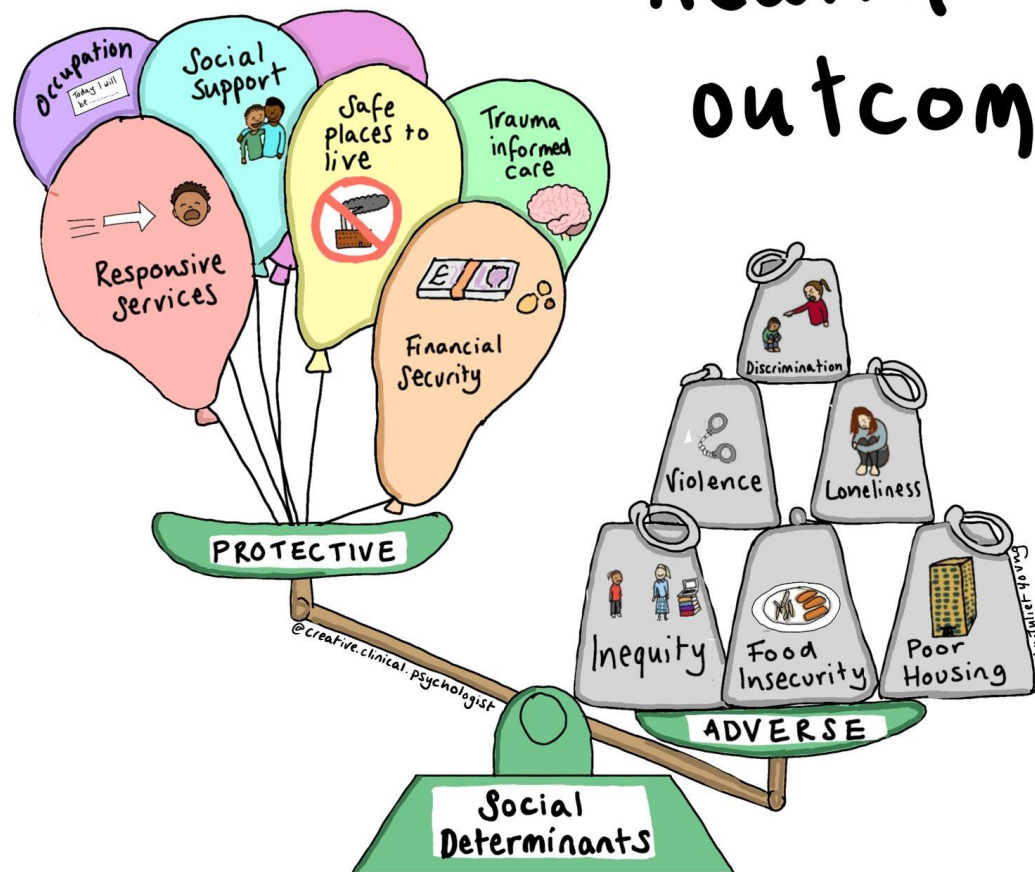


Illustration by Juliet Young

Poverty of aspiration, opportunities and support



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“This year with the covid 19 and free school meals – everyone I speak to says how much better they are off in the holidays due to these payments.”

“They can see what a struggle it is for us. The support they give us. It is just.... We wouldn’t still be standing as a family. It felt – because it’s natural and they know us – it wasn’t a criticism or we could do better. I can’t think that anybody – in all the years we have been involved- I can’t remember anyone saying are you ok.”

“I manage because I am strict. I have a spreadsheet and every month I look at what is coming in and what is going out and what I can manage...includem got C a voucher and he got £170 to get furniture and paint and we did his room up with that, he also good football boots, so he has had a couple of things that have helped.”

What will make a difference for these families in the long term?

- ☒ Family support which raises hopes and aspirations
- ☒ Debt cancellation
- ☒ £20 Scottish Child Payment now
- ☒ Enabling honest and open conversations without fear of consequences
- ☒ Changing systems and infrastructure to ensure families are not blamed/penalised for structural inequalities
- ☒ Addressing the wellbeing gap not just the attainment gap

Not only must the most privileged feel they are brothers and sisters of the most destitute, but the most destitute must feel as well that something within them makes them equal to the greatest sages and geniuses.

Omraam Mikhael Aivanhov

Has poverty just become a tokenistic
measure or term? and is it time for us to talk
about destitution?



Thank you.

